



# SPONSOR

## THE 2025 MIRROR LAKE CHAMPIONSHIP

### MARCH 1-2, 2025

Be an important part of our largest tournament of the year!

Your sponsorship helps us cover prize giveaways, event hosting supplies, and tournament lunch and refreshments

### What is the Mirror Lake Championship?

A weekend of shuffleboard competition between amateur players from St. Pete and around the country, the tournament sees local and visiting players battle it out over six games on Saturday. The top 16 players return on Sunday to play in the semi-finals and finals, with prizes awarded to the top eight finalists, including an overall Mirror Lake champion.

Hosting tournaments is vital to the survival of the sport and the club. Your contribution will directly impact the preservation of shuffleboard in St. Pete for generations to come.

### Who attends the Mirror Lake Championship?

The tournament isn't restricted to our 2700 club members; any amateur can take part! We encourage newcomers to try competing for the first time. As a sponsor, you will reach a varied demographic – millennials, families, retirees, locals, and visitors. Out of 192 players, approximately 80 will be visitors, many of whom will be here a whole week participating in additional tournaments. Sponsoring the Mirror Lake Championship is an excellent opportunity to get them to your place of business while they're here.

**Get your business name in front of:**

**192 tournament players**

**2700 club members**

**5935 email subscribers**

**15,000 social media followers**

**50,000 annual club attendees**

To purchase your sponsorship opportunity, or to further discuss St. Petersburg Shuffleboard Club sponsorship opportunities, please contact:

Christine Page, Executive Director  
727-822-2083  
sponsor@stpeteshuffle.com

Sponsorship Level Benefits	\$1,000 1 available	\$500 2 available	\$250	\$100
Sponsor name on a court plaque for the duration of one year.	x			
Sponsor may have an info table and give a short three-minute presentation to attendees at the tournament opening.	x	x		
Sponsor may display a banner at the event (provided by the sponsor).	x	x	x	
Sponsor collateral placement on lunch tables (provided by the sponsor).	x	x	x	
Logo on printed and digital event promotion materials.	x	x	x	
Shout out via digital media reaching over 20,000 followers, including our Facebook, Instagram, and Club email	x	x	x	x